

TRADEMARK QUESTIONNAIRE

TRADEMARK: _____
(if a design or a logo, attach copy of design)

1. Who owns the trademark: _____

2. Describe the goods or services which are or will be used with the trademark.

3.a. Has the trademark been used anywhere in the world? Yes _____ No _____

b. Please identify the first date of use anywhere: _____

c. Please identify the first interstate use of the trademark: _____
The date of first interstate use is the date the product, carrying the trademark, was sold over state lines or the date services were offered to your customers after you advertised the services in a newspaper of general circulation or on T.V. or radio.

d. Has the trademark been used between the U.S. and a foreign country? Yes _____ No _____ Which country? _____

e. Was the mark used by a predecessor of the current owner? Yes _____

g. How is the mark used in connection with the goods or services?

4. On a yearly basis, estimate the cost of advertising which includes this mark.
\$ _____

CAUTION

Is the mark similar to another mark owned by some one else? Yes / No

Does the mark or a portion of the mark describe a characteristic, feature, trait, or function of the goods and/or services offered under the mark? Yes / No

Use "TM" next to unregistered marks. Use ® next to federally registered marks.

Never use trademarks as verbs.

MANAGER'S TRADEMARK TABLE

Mark	Description of goods/services	Search	Date Registered	Date
_____	_____	Yes/No _____	_____	Yes/No _____
_____	_____	Yes/No _____	_____	Yes/No _____
_____	_____	Yes/No _____	_____	Yes/No _____
_____	_____	Yes/No _____	_____	Yes/No _____

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